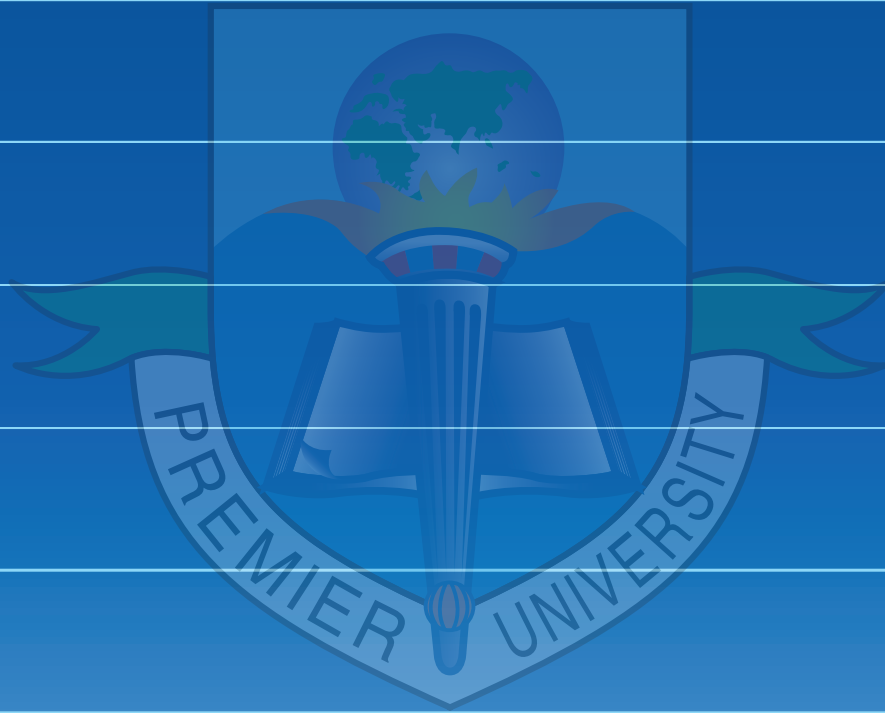


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Premier University

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Premier Critical Perspective

Vol. 3, Issue 1, July 2018

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Editorial

The Premier Critical Perspective, ISSN: 2075-650X, a peer-reviewed journal covering all research areas, is an initiative of Premier University for encouraging researchers to develop creative as well as analytical thinking abilities and for inculcating a research culture in the university. It is my pleasure to bring you the July 2018 issue, Volume 3, Issue 1. The central focus of this issue is to address multidisciplinary problems, paradigms, and theoretical concepts. The papers submitted to the journal undergo a rigorous three-stage peer review process where the articles are first reviewed by the editorial board and then after screening for plagiarism these are sent to the final reviewers. After a thorough blind review, ten research papers were accepted for publication in this issue. We sincerely hope that these papers will stimulate scholarly interest and fulfill the learning expectations of our readers.

This issue carries a mix of articles. In the first article, "Nature of Obsession: A Comparison between Ferdinand and Angelo", Syed Jashim Uddin shows resemblances in 'villainy' and 'sexual obsession' of the two central characters, Angelo and Ferdinand of the two seminal plays, namely, *Measure for Measure* by William Shakespeare and *The Duchess of Malfi* by John Webster.

Okonkwo, in Achebe's *Things Fall Apart*, is a very complex character with different paradoxical qualities in terms of social, cultural, political, parental, and ideological issues. In the second article, "Freudian Unconscious and the Remaking of Self: An Analysis of Okonkwo in Achebe's *Things Fall Apart* from Psychoanalytic Perspective", Abdur Rahim shows how Freudian Unconscious leads Okonkwo to create a self of a hero whereas his heroic self is nothing but a failed attempt to recreate his father.

The third article, "The Food Safety Act of 2013: A Critical Analysis and Reform Proposals" by Ahmad Rajib Chowdhury is an attempt to find out the loopholes inside the Food Safety Act of 2013 (FSA2013) with possible suggestions thereof for the effective, actual and sustainable implementation of the said act resorting to contemporary problems in various sectors regarding food safety management system in Bangladesh.

The fourth article states the evolution of reserve seats in Bangladesh Parliament, Constitutional stand relating to it, philosophy of the Constitution makers for keeping this system, judicial response to this system and then analyses whether this reserve seats system actually ensures women's representation in the parliament or not, impediments for women to join and continue politics, and reasons for their less representation in the Parliament. Finally, the author, Mahbuba Sultana suggests an alternative way of appointment procedure of reserve seats that can really increase women's quantitative as well as qualitative representation in the Parliament.

The fifth article, "Customer Relationship Management (CRM) Implementation and Firm Performance: Evidence from Service Industry of Bangladesh" by Mohammad Rokibul Hossain incorporates different dimensions of CRM that are to be considered to form CRM capabilities. The results support the hypothesized influence of these dimensions on firm performance. The study contributes to the literature by developing a five-factor model of CRM practices in the service organization. According to the author, managers of different industries can use the model to incorporate CRM in their firms and can allocate the budget and other resources to form CRM.

Badrul Hasan Awal's article, "Globalization and Economic Growth: The Case of Bangladesh" explores the effect of globalization on the economic growth of Bangladesh where degree of openness and exchange rate are used as indices of globalization. The estimated results based on autoregressive model shows that there is positive relationship between the degree of openness and the rate of economic growth whereas the relationship between growth and exchange rate is negative. Estimated results also show that employment opportunity has significant positive relationship to growth rate.

The seventh article, "Burden of Hosting Rohingya Refugees in Bangladesh: Impact on Society, Economy and Environment" by Ainun Jariah highlights the issues of present and future socio-economic and environmental impact of huge number of documented and undocumented Rohingyas for their anti-social activities in Bangladesh and challenges for protecting the sovereignty of Bangladesh. This study also identifies the significant areas of impact of the undocumented Rohingyas in Bangladesh and articulates the challenges ahead for improving the strategy of present mechanism.

The eighth article, "Socio-Economic Conditions and Challenges of Women Garment Workers in Chittagong Area–An Empirical Study" by Popy Podder is an attempt to delineate the present condition of the female workers from socio-economic perspective. This research reveals that the standard of living of the women garment workers is still in miserable condition and they are facing extreme challenges in obtaining fundamental necessities of survival. This paper suggests some measures for improving present socio-economic conditions of women garment workers.

In Md. Saiful Azam's article "Factors Affecting Internal Human Resource (HR) Consultant in Organizations: An Exploratory Study", six preeminent factors in the competency of internal HR consultancy are measured. An internal HR consultancy model is presented in this paper which highlights the prime factors needed for internal HR consultant role and which can be used to help both internal clients and organizations to rethink their current HR approaches, process, and strategies to the internal HR consulting processes.

The tenth article, "A Study on Some Aspects of Green Banking Practices in Bangladesh" by Nusrat Jahan presents a comprehensive picture of the present condition of Bangladesh in the adoption of green banking policy. This study finds that the govt. banks are lagging behind in comparison to private and foreign banks in the case of performing green banking activities. The article finds that in Bangladesh the overall green banking performance is growing but at a slow rate. The paper also identifies some reasons for the banks' poor performance and proposes some corrective measures which can ensure a safe residence for upcoming generation.

It is our earnest hope that the readers will enjoy reading these papers that focus on a variety of issues. I would like to convey my esteemed gratitude to Professor Dr. Anupam Sen, Honorable Vice-Chancellor of Premier University and Chief Patron of this journal for giving me the opportunity and support to edit this issue. The editor is thankful to the university authority for its financial support and thankful to all the offices of Premier University for their cordial cooperation. Special thanks go to the Office of the Registrar and Office of the Comptroller of Accounts.

We gratefully acknowledge the support of the referees who reviewed the manuscripts and provided thoughtful suggestions for improving the quality of the papers.

The editorial board, whenever required, extended its full cooperation and journal publication committee has taken all the pains to get the journal out of the press. The editor extends whole-hearted credit to them for the successful completion of the publication works.

Finally, the editor takes responsibilities for all the minor lapses and typos that might be there in the journal and pledges to present a tidier journal in future.



Professor Dr. Md Moazzam Husain
Editor

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